



VOICE
LOUISVILLE



ALL INCLUSIVE MEDIA KIT FASHION

2025 - 2026

WWW.VOICE-TRIBUNE.COM



MEN'S V



ARTISTS & ATHLETES



ALSO FEATURING
GALLIES & GALAS OF THE NEW YEAR / STYLING & HEALING WITH KATHRYN H



VOICE
LOUISVILLE

**DUE DATE:
EDITORIAL**

**THE 15TH OF
EVERY MONTH.**

**DUE DATE:
ADS**

**THE 18TH OF
EVERY MONTH.**

**LAST DAY FOR
AD CREATES**

**15TH OF
EVERY MONTH.**

**NOT INCLUDING
THESE MONTHS
DECEMBER
&
JANUARY.**

MONTHLY CONTENT SCHEDULE

JANUARY

- WEDDING VOLUME
- 2026 BALLS & GALAS GUIDE
- SUMMER CAMPS & ACTIVITIES GUIDE

FEBUARY

- LOVE ISSUE
- SHOP LOCAL
- HEALTH / FITNESS / BEAUTY
- SENIOR LIVING

MARCH

- SPRING HOME & GARDEN
- SPRING FASHION
- MOTHERS DAY GUIDE
- WINE GUIDE
- PRE-DERBY DECOR

APRIL

- DERBY
- MUSEUM GUIDE
- LOUISVILLE TOUR GUIDE
- PLACES TO EAT GUIDE
- BOURBON TOUR GUIDE

MAY

- ATHLETES
- REAL ESTATE
- SPORTS & CLASSES
- FATHER'S DAY GUIDE
- BEER GUIDE
- VACATION



JUNE

- MEN IN BUSINESS
- DINING GUIDE
- TRAVEL CONTENT
- MEN'S FASHION
- MEN'S COMMUNITY GUIDE

JULY

- WEDDING FASHION
- FAMILY
- SUMMER HOME IMPROVEMENT
- SUMMER DATES GUIDE
- LOCAL CONCERTS & NEIGHBORHOOD FAIRS
- EDUCATION & SCHOOL DEATURES

AUGUST

- WOMEN IN BUSINESS
- PHILANTHROPY
- WOMEN'S COMMUNITY GUIDE

SEPTEMBER

- BOURBON
- FALL FASHION
- FALL HOME
- BEST DRESSED KENTUCKY- RECAP

OCTOBER

- THE ARTS & ENTERTAINMENT
- FALL HOME
- INTERIOR DESIGN
- BEST EVENTS OF THE YEAR GUIDE
- SUPPORT YOUR COMMUNITY GUIDE

NOVEMBER

- NON-PROFIT & GIVING GUIDE.
- SHOP LOCAL
- HOLIDAY ENTERTAINMENT
- SENIOR LIVING
- WINTER FASHION

DECEMBER

- YOUR VOICE AWARDS WINNERS.
- HOLIDAY HOME
- FAMILY ACTIVITY GUIDE

ALL PACKAGES COMPARED:

FEATURES	PACKAGE 1 Monthly Fashion Feature \$1500	PACKAGE 2 Premium Seasonal Partner (4 Months) \$5000	PACKAGE 3 Year-Round Signature Fashion Partner (12 Months) \$15,000
Full-Page Ad in Print & Online Magazine	✓ 1 issue (\$1,500 value)	✓ 1 issue per selected season	✓ Full year (\$18,000 value)
Logo Placement on Additional Page	✓ 1 month (\$1,800 value)	✓ Included	✓ Full year (\$5,400 value)
Social Media Fashion Videos	✓ 2 videos (\$1,000 value)	✓ 4 videos (\$3,000 value)	✓ 2 videos for 8-page spread + additional videos per shoot
Mini Fashion Guides	✓ 1 month (\$2,000 value)	✓ 3 guides (\$6,000 value)	✓ Full year (\$26,000 value)
Fashion Spread Inclusion (3 Looks)	✓ Included	✓ Included for 3 seasons	✓ Included in every major shoot
Social Media Fashion Week Recap	✓ Included	✓ Included	✓ Premier placement
Fashion Shoot Inclusions	✓ 3 looks	✓ 3 looks in 3 seasonal shoots	✓ 3 looks in every major shoot + Gift Guides
Seasonal Fashion Features	—	✓ Included in (Derby, Fall, Winter Wedding, Summer Wedding, Men's/Women's Guide)	✓ All seasons included
Additional Editorial Inclusion	—	✓ 1 editorial spotlight	✓ Full 8-Page Exclusive Spread
Exclusive 8-Page Fashion Spread	—	—	✓ Includes 2 social videos (valued at \$9,600)
Gift Guide Placement	—	✓ Choose one guide (3 items)	✓ All major guides (Nov, Dec, Feb, Mother's/Father's Day)
Newsletter Promotion	—	✓ Quarterly boosts (4)	✓ Full year of event & fashion promotion (\$26,000 value)
Event Promotion (Calendar + Newsletter)	—	✓ 3 months	✓ Full-year package (\$6,000 value on LouisvilleCalendar.com)
Website Fashion Page Placement	—	✓ 3 months	✓ Full-year rotation
All Events on www.LouisvilleCalendar.com	—	—	✓ Full unlimited

WHATS INCLUDED

1 Month AD:

THE SPOTLIGHT PACKAGE

Monthly Fashion Feature:

Perfect for boutiques and brands seeking a high-impact monthly fashion presence.

What's Included:

- 1 Full-Page Ad in Print & Online Magazine
- Logo Placement on the Additional Thank You to Advertisers page.
- 2 Social Media Fashion Videos
- 1 Mini Fashion Guide (online + Digital)
- 3 Looks Featured in Kentucky's Largest Fashion Spreads
- Inclusion in Social Media Fashion Week Recap
- Fashion Shoot Feature (3 Looks)

Investment:

\$1,500 per month
(Retail value: \$8,300+)

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**VALUED AT \$8,300
SAVING YOU \$6,800**

TOTAL COST: \$1500



WHATS INCLUDED

4 Seasonal Shoots Package

THE RUNWAY PACKAGE

Premium Seasonal Fashion Partner for brands wanting to make a statement during Louisville's most influential fashion moments.

Everything in The Spotlight Package **PLUS:**

- 4 Seasonal Fashion Features: (Derby, Fall, Summer Wedding, Winter Wedding, Men's/Women's Guides)
- 4 Mini Fashion Guides (One per season)
- 4 Social Media Fashion Videos
- Quarterly Newsletter Boosts
- VOICE-TRIBUNE Fashion Page Web Placement (4 Months): Where to shop locally.
- Gift Guide Inclusion (Your Choice of 1)

Investment:

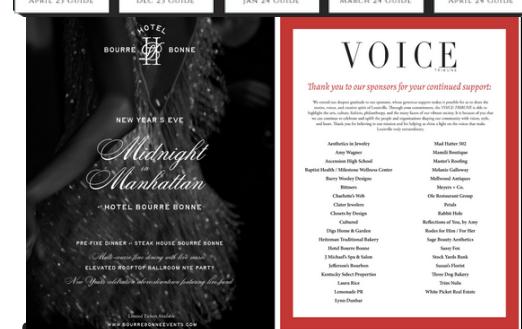
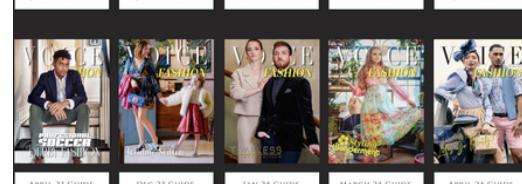
\$9,500 per season
(Retail value: \$23,700+)

VALUED AT \$23,700
SAVING YOU: \$18,700

TOTAL COST: \$5000



WHAT'S INCLUDED: YEARLY PACKAGE



THE COUTURE PACKAGE:

Year-Round Signature Fashion Partner

Our most exclusive, **all-access partnership** is designed for brands that want to dominate Louisville fashion across an entire year.

Includes everything in The Spotlight & Runway Packages, plus:

- Full-Page Ads for the Full Year
- Logo Placement on the "Thank You to Our Sponsors" page, All Year
- **Exclusive 8-Page Fashion Spread**
- 2 Social Media Videos From Exclusive Shoot
- Mini Fashion Guides All Year

Fashion Shoot Inclusions in ALL Major Fashion Moments:

- Derby Fashion
- Fall Fashion
- Winter Wedding Fashion
- Summer Wedding Fashion
- Men's/Women's Annual Fashion Guide

Inclusion in ALL Gift Guides (Nov, Dec, Feb, Mother's/Father's Day)

Event Promotion Every Week of the Year

Event Calendar Placement (Print + Digital + LouisvilleCalendar.com)

12 Months of Fashion Page Web Placement

Investment:

\$32,000 per year

(Retail value: \$100,600+)

Why Partner With VOICE-TRIBUNE Fashion?

Kentucky's most trusted, longest-running, and most influential style publication, with Access to print, digital, social, Billboard Kiosk, and event-driven audiences, Editorial credibility + high-end brand alignment. The largest fashion spreads in the state (15–30 pages per issue) A unique blend of tradition, luxury, and modern Louisville culture

**VALUED AT \$100,600
SAVING YOU \$85,600**

TOTAL COST: \$15,000



