

# VOICE

TRIBUNE

WHERE YOUR VOICE  
IS HEARD

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## OUR MISSION:



The VOICE-TRIBUNE celebrates 75 years in 2024 and continues to make waves in our community!

At The VOICE-TRIBUNE, we pride ourselves on our commitment to authenticity and ensuring that our stories truly reflect the VOICES of those we feature. That's why we have implemented two read-through policies with our clients and interviews on articles, ads, and interview videos before publication. We also fact-check our information. This ensures that each story is genuine, client-approved, resonates deeply with our audience, shares family-friendly content, and is accurate to the best of our ability.

Additionally, we believe in leveraging technology to enhance the reader experience. We're proud to offer QR codes in our articles, allowing readers to easily access related content, websites, ticket sales, and video interviews on our website. We feature 3-5 monthly interviews connected to our articles, giving our community the whole experience of the power of paper, online accessibility and more intimate interviews.

Our growth speaks volumes about our impact. We currently print 188 pages per Volume available in 178 locations in and outside of Louisville, Kentucky. Furthermore, our publication has 30,000 online subscribers and generates approximately 500,000 plus impressions globally weekly, making us a significant player in the digital landscape to represent Kentucky.

The VOICE-TRIBUNE has the largest number of distribution locations of any publication in Louisville and is the leader in content as well, delivering engaging editorial features, amazing photos by award winning photographers and much loved society coverage that readers have loved for generations. It is all wrapped in a luxury presentation. Our stories are historically documented and preserved for generations to come. Therefore, we want to allow our interviewees to review the article to ensure their VOICE is heard.

# BUYING EVENT PHOTOS

**Purchasing Photos: Thank You for Supporting**

**The Voice-Tribune! Photo Packages:**

- **\$20** - 1 Event Digital Copy of photo
- **\$500** - All Event Photos
- **Contact:** for a Copy of the Video (includes signing our video use policy; contact Ms. Proffitt, Mrs. Theobald, or Mrs. Koenig for details)

**For custom packages and pricing, please contact our Chief of Revenue, Julie Koenig, at Julie@voice-tribune.com. Purchasing Photos (Agreement to credit the VOICE-TRIBUNE team member who took your photo and the VOICE-TRIBUNE LLC is required.**



KENTUCKIANA BUSINESS  
HALL OF FAME



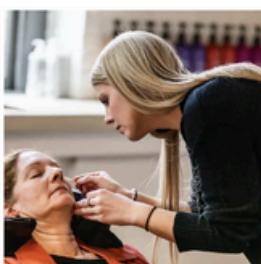
MAKE A WISH GALA



GALLOP GALA  
PREVIEW PARTY



SKIN GROUP  
OPEN HOUSE



TRIM NULU  
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AFTER HOURS  
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STITCHED IN STRENGTH



FAMILIES HELPING  
FAMILIES

# BUY PHOTOS ONLINE

## Purchasing Photos: Thank You for Supporting

### The Voice-Tribune! Photo Packages:

- **\$150** for a Digital Copy of the Article
- **\$50** for one Editorial Photo
- **\$950** for All Digital Editorial Photos
- **\$1500** for All Photos of Fashion Shoots
- **\$350+** for VOICE-TRIBUNE Article Printed on Metal (includes an option for a QR Code linking to your article online, including a video interview if applicable) price depends on the size of Article.
- **\$350 - \$800** for Certified Custom Framed Articles from the VOICE-TRIBUNE (based on the number of pages)
- (Ask for price) for a Copy of the Video (includes signing our video use policy; contact Ms. Proffitt, Mrs. Theobald, or Mrs. Koenig for details)

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## All Photopackages:

For any photo package or individual photo purchased from The VOICE-TRIBUNE, whether used on social media or for professional purposes, we require that The VOICE-TRIBUNE and/or the credited photographers receive acknowledgment for their work..

