

## Image Is Everything!

**Our exclusive content gives The Voice-Tribune the edge as Louisville's leading resource for community news.**



← **The Dish with Angie Fenton** – celebrated columnist, Angie Fenton, explores and reports on all the hottest society and community news in Louisville.



← **Home of the Week** – Popular, exclusive 4-page spread highlighting a beautifully decorated Louisville home. Detailed images and text reveal designer secrets while giving the reader a glimpse into the upscale lifestyle of some of Louisville's most discerning residents.



← **Mixing It Up** – A fashion-forward, cutting-edge column by locally admired columnist, Lori Kommor, which seeks out and identifies hip and unique items and services for a fabulous socialite lifestyle.



← **Out & About** – This exciting and ever-evolving community/business feature column explores the culture and growth of our city, including entertainment options, local cuisine, fashion, the arts community and local business.



← **Profile** – A local personality is highlighted for his or her contributions to the community.



← **Society Coverage** – The Voice-Tribune is famous (and sometimes infamous!) for unparalleled coverage of Louisville's most important and most interesting society, charity and community events. Capitalize on our popularity by placing your ad beneath the fold in this section.



← **Special Sections** – Some topics just need their own section! The Voice-Tribune includes a special section C on a bi-monthly basis, featuring detailed articles and the latest news on topics such as fashion, home, health, gifts, bridal/weddings and of course, Holiday, Derby and Best Dressed. It's a great way to reach your target audience and rub elbows with your competition!



← **Sports** – Local high school and college sports dominate this section, which also includes popular columnists Earl Cox, John Asher and Kent Taylor.